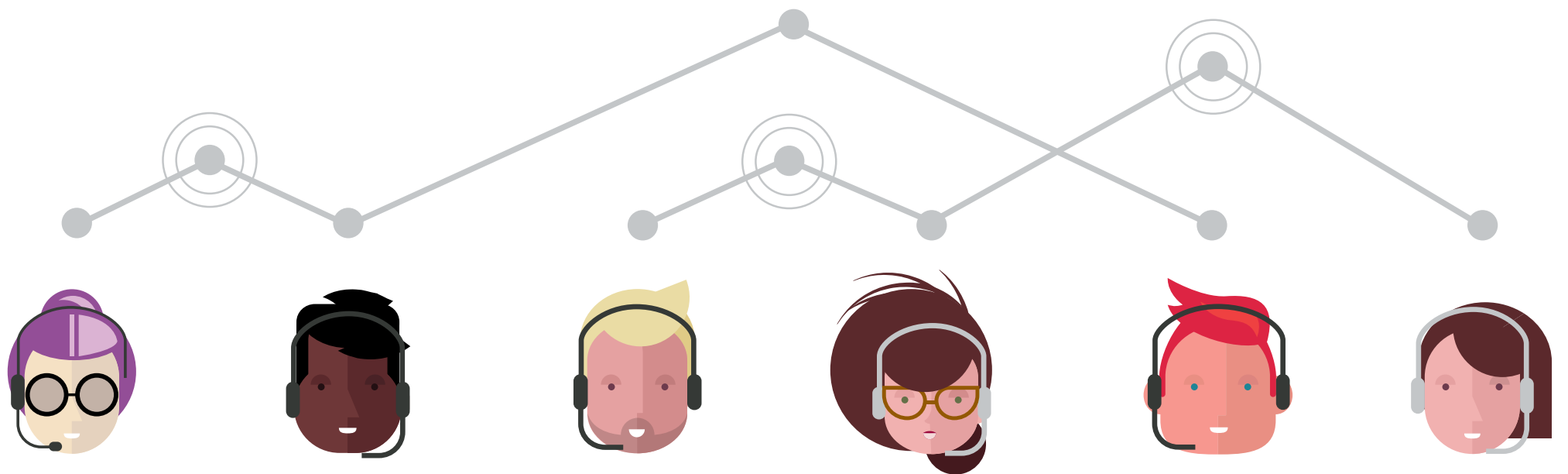


# DO AFFORDABLE HEADSETS MATTER IN THE WORKPLACE?

In today's fast paced and competitive business environment, workers need the right tools to communicate effectively. That's why PC headsets, specifically VC-enabled headsets, are gaining ground over desk phones.



## VC-ENABLED HEADSETS ARE ON THE RISE

20.4% CAGR REVENUE GROWTH

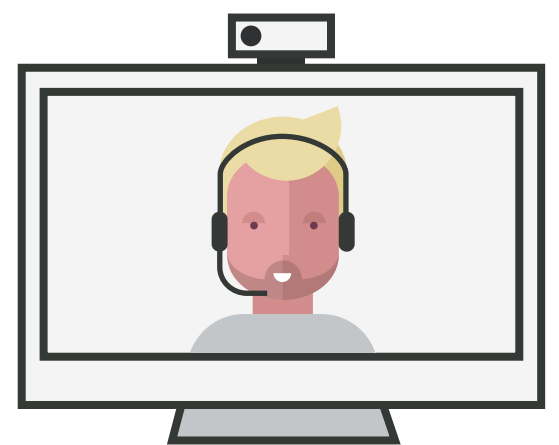
23.1% CAGR UNITS SHIPMENT GROWTH

## BENEFITS OF WORKING WITH THE RIGHT PC HEADSET:

### HEADSETS PROMOTE PRODUCTIVITY.

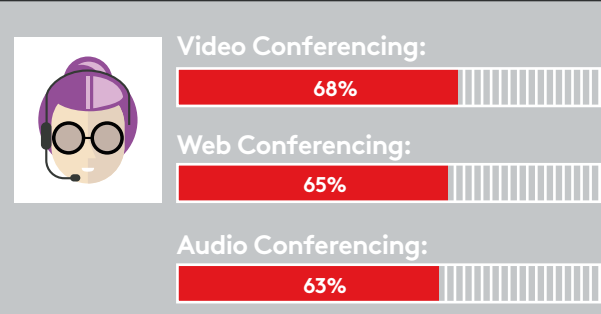
In fact, companies are realizing when deploying headsets along with their VC application there is a better return on investment (ROI) from both a device and application standpoint.

### TO DO LIST

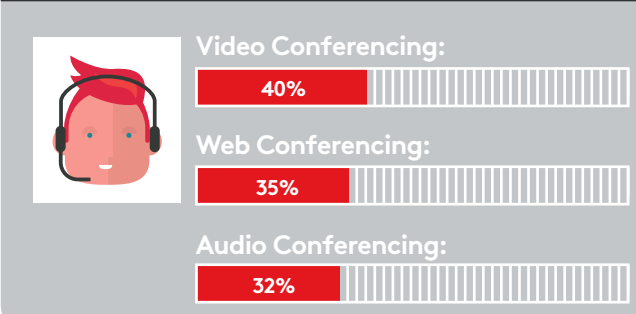


HEADSET USERS UTILIZE OTHER VC TECHNOLOGIES UP TO 2.5 TIMES MORE THAN KNOWLEDGE WORKERS WITHOUT HEADSETS.

### Current Headset Users



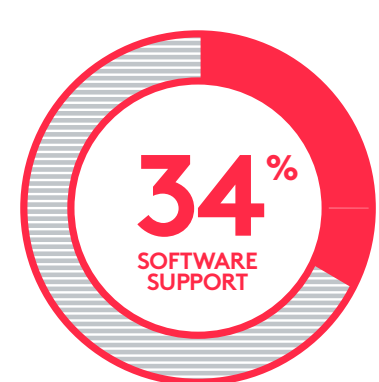
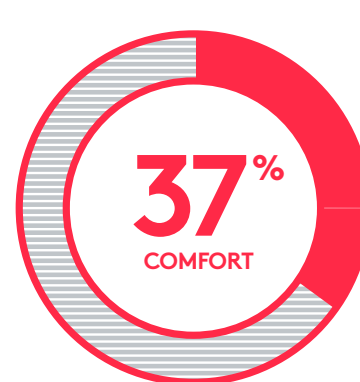
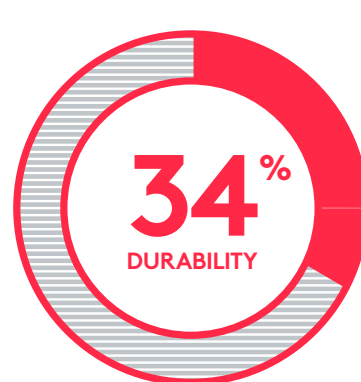
### Non-Headset Users



## THE MANY DOWNFALLS OF CONSUMER GRADE HEADSETS:



% OF HEADSET USERS THAT FEEL CONSUMER GRADE HEADSETS FALL SHORT IN THESE AREAS

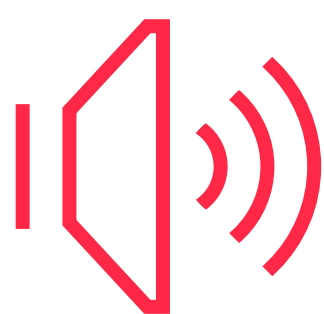
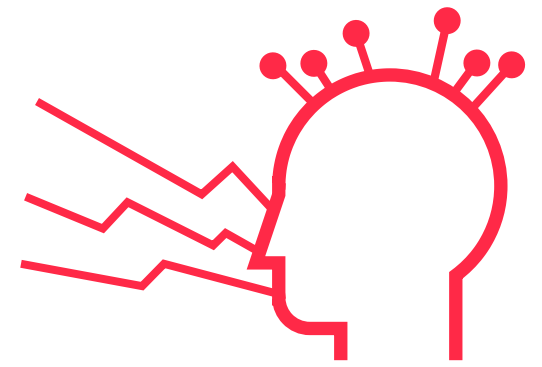


### MANY CONSUMER GRADE HEADSETS ARE NOT BUILT FOR ALL-DAY USAGE

Consumer headsets cannot guarantee the quality VC experience professional communicators need, compromising productivity and VC adoption.

### EMPLOYEES: WON'T BE COMFORTABLE

Consumer headsets simply aren't designed for daily long-term use which frustrates workers.

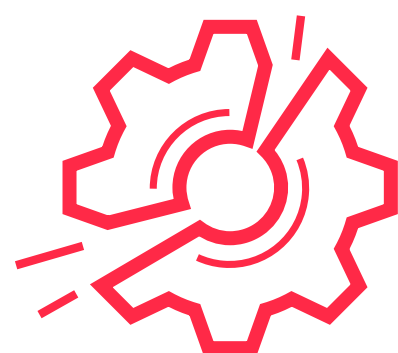


### EMPLOYEES: WON'T USE IT

Consumer headsets lack the business features workers need such as convenient access to call controls like volume or mute, or a LED call indicator, which provides a visual cue of incoming calls so no calls are missed.

### EMPLOYEES: CAN'T BE PRODUCTIVE

Consumer headsets often don't sync with VC platforms like Microsoft® Lync® or Cisco Jabber®, potentially affecting meeting participation and productivity because of voice quality.



### EMPLOYEES: WILL WEAR IT OUT

Consumer headsets that lack durability lead to replacements and break downs.



MORE THAN 75% OF FIRMS HAVE ALREADY REPLACED DESK PHONES WITH HEADSETS TO OPTIMIZE THEIR WORKFORCE WITH PC-BASED SOFTPHONES.



Reliable business-grade headsets are designed with work space and requirements in mind.

Today, the end user experience means everything.  
**IT'S COLLABORATION WITHOUT HESITATION**

Learn more about how investing in business quality tools leads to a better ROI:  
[www.info.logitech.com/entry-level-headsets-matter](http://www.info.logitech.com/entry-level-headsets-matter)